

Andrew Shaw
andrewshaw4mke@gmail.com



SUPPORT BILLION DOLLAR CAMPAIGN: CROSS THE LINE WITH US BY VOTING (Power of Belief: We Are Powerful)

September 5, 2015

Dear Voters of 4th District for the City of Milwaukee:

I am writing this letter to ask you to join and help me, **ANDREW SHAW**, with my **BILLION DOLLAR CAMPAIGN: CROSS THE LINE WITH US BY VOTING**. I am running for 4th District Alderman for the City of Milwaukee, and the election will be held on February 16, 2016 and April 5, 2016. I want to earn your vote, and I invite you to be part of my team to make Milwaukee a Great City to live, to raise a family, and to work. In order to start this process, I am proposing a Billion Dollar Proposal to help our city. This way, you can have a choice and the power to decide the future of our Milwaukee. I believe our future is bright. Together, we can turn this Campaign into a reality.

Q: WHERE DO WE GET THE MONEY?

A: First, we should not be intimidated by that question. We are American and our country is gracious. We know that most of our elected officials in Washington are not perfect, but their hearts were genuine when they came to Washington. To illustrate, our elected officials in Washington spent an estimated \$3,700 Billion dollars to fight the WMD (Weapons of Massive Destruction) in Iraq. Further, in October 2008, President George W. Bush signed the bill into

law, creating the \$700 Billion Troubled Asset Relief Program (TARP) to purchase failing bank assets to save the banks. These things were not possible but for the imagination that turned into a reality. Who would have thought that the proponents of capitalism would require bank bailouts? It is the same use of our imagination to find resources and to secure money for our community. We, at this time, are accustomed to ignore and to stay within the line imposed upon our imagination.

Q: DO YOU EXPECT TO BE IGNORED AND THEN RIDICULED?

A: Absolutely. Remember the quote from Mahatma Gandhi, “First they ignore, then they laugh at you, then they fight you, then you win.” We fight ridicule with sincerity and need.

Q: HOW DO WE START?

A: We start by building a coalition within our City. The owners of the Bucks were able to secure a \$500 million dollar deal to build a new Arena. Without a new Arena, the Bucks would move to another city, as required by the NBA. No politician in this City wants to have the Bucks move, including myself as a candidate for the 4th District Alderman. This power of political pressure can be applied to pursue the Billion Dollar Campaign for the City of Milwaukee. If you think about it, the Billion Dollars that I am asking for the City of Milwaukee is *merely 2 times* the amount of the Bucks Arena Deal. This is not a huge amount. I would approach the Bucks owners to help us get the money for the City because the skills and the incentive to increase the disposable income of our citizens by having a Billion Dollar infusion of money into our community. We helped them, therefore they should help us.

Q: WHAT DO WE NEED TO DO?

A: We need to vote on **February 16, 2016 & April 5, 2016**. We now have a collective reason to vote in **February & April 2016** to pursue the Billion Dollars for Milwaukee. We need to increase the voting participation rate to 80%. This means that out of 10 people who are eligible to vote, then we need 8 people to vote. Can you imagine what we can do with an 80% voter participation rate? Running for Alderman, I learned that less than 20 % of the eligible voters actually voted in the April 2012 election. This means that only 2 people voted out of 10 people who were eligible to vote. In order to make the Billion Dollar Campaign successful, we need to increase the number of voters who vote on April 5, 2016. This is the political pressure that we can use to help our City.

Q: WHAT CAN WE DO WITH 80% ELIGIBLE VOTING PARTICIPATION RATE?

A: The increase in the voting participation rate to 80% will give us the creditability for the Billion Dollar Campaign. This will be the political pressure that we discussed above. In addition,

other benefits come from having a strong 80% eligible voting participation in our community. We would be able to effectively address safety, jobs, and education issues. When we collectively use our power, people listen.

Q: HOW IS CREDIBILITY ESTABLISHED?

A: Not only will the Billion Dollar Campaign become national news, it will create more competition among other cities to follow the spark set in Milwaukee. Having 200 other cities in America follow the footsteps of Milwaukee will create an economic boom in America. This will help the Veterans, promote economic development, lower crimes, promote better education, and infusion of cash to cities will bring new life.

Q: WHO WILL GET THE MONEY?

A: The money will be given to individuals, small businesses, schools, non-profit organizations, and the City of Milwaukee. A list will be created with the proposed beneficiaries, the dollar amount, and the purpose for the money. The list would be shared publically. A Billion Dollar infusion in the City of Milwaukee will improve the economy of our City. Can you imagine the impact of individuals in our community having more disposable income? From history, we learned that Henry Ford paid his workers substantially more wages than his competitors, and as a result, his workers were able to purchase the Model T making the money go right back into their community. In similar fashion, when an additional Billion Dollars is used in our community, our economy will substantially improve.

Q: WHY WOULD OTHER CITIES PARTICIPATE?

A: The reason that other cities would participate is that the Billion Dollar Campaign can become a reality. Once the other cities get wind about the **Billion Dollar Campaign: Cross the Line With Us**, competition will heat up. We know that other cities are having similar challenges: unemployment, deferred infrastructure repairs, decreased property tax base, safety and educational issues. It is important for the voters from City of Milwaukee to be the first to roll out the Billion Dollar Campaign. This way, we can control our destiny together.

Q: WHAT ARE WE GOING TO DO TO MAKE THE BILLION DOLLAR CAMPAIGN WORK?

A: I have made short videos on my campaign website to answer this question: www.andrewshaw4mke.com. We need to empower ourselves and our City by working on the **Billion Dollar Campaign: Cross the Line With Us**. The voters in Milwaukee can make this campaign a reality. Please check out my videos.

Q: RUNNING FOR 4TH DISTRICT ALDERMAN, ARE YOU A DEMOCRAT OR A REPUBLICAN?

A: As a candidate for 4th District Alderman for the City of Milwaukee, I am running as a non-partisan. The position of Alderman does not have a political affiliation. This is a good thing because we can ask both the Democrat and Republican Presidential Candidates whether they will support the Billion Dollar Campaign to help Milwaukee. I would actively support the Presidential Candidate who would publically pledge to give the City of Milwaukee a Billion Dollars, as outlined in this letter. Imagine having 200 other cities supporting that candidate. There would be a new economic boom in America. This is what our City needs.

Q: DO YOU SEE YOURSELF AS A LONG-TERM POLITICIAN?

A: No. I do not see myself being a long-term politician. Too often, long-term politicians get desensitized to our City's problems and no longer zealously fight for what we need. We have to remember that being an Alderman is a public servant. We lose sight of that fact. To do a good job, it takes a great deal of energy and time. It is a sacrifice to be a public servant.

Respectfully Submitted,

/s/ Andrew Shaw

andrewshaw4mke@gmail.com